



# Samriddho Das

## Product Designer

[YouTube](#) [Behance](#) [LinkedIn](#) [Spotify](#) [Medium](#) [Instagram](#) [Facebook](#)

### ABOUT ME

I'm a **Google-certified product designer** based in **Chennai** with **2+ years** of experience in the design industry.

My focus area for the past few years has been designing user interfaces using **Figma**, making them aesthetic using **Photoshop**, and animating them to make stunning commercials using **AfterEffects**, but I'm also skilled in in-house **graphic designing** and front-end web development using **HTML, CSS and JS**. I'm a computer science grad student who makes videos on **YouTube** to inspire designers globally in my free time.

### EDUCATION

**B.Tech. Engineering - CSE Core**  
SRM Institute of Technology  
Grade - 9.1

**High secondary**  
Apeejay School, Salt Lake  
Grade - 82.6%

**Secondary**  
K.V. No.1 Salt Lake  
Grade - 9.6

### CONTACT DETAILS

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Email address: samriddhodas.das8@gmail.com  
Portfolio website: samriddho.nyromedia.in  
LinkedIn: www.linkedin.com/in/samriddho-das  
Location: Chennai, Tamil Nadu

### CERTIFICATIONS AND COURSES



Google: [Start the UX Design Process: Empathize, Define, and Ideate](#)

Google: [Foundations of User Experience \(UX\) Design](#)

Google: [Build Wireframes and Low-Fidelity Prototypes](#)

### PROJECTS

[Sportoby](#) - Digital well-being mobile app

[D'Ture](#) - A customized furniture marketplace with AR

[Studilin](#) - An all-round learning studio

[StartBeat](#) - A quick-start running app (ongoing project)

### MY WEBSITE

[samriddho.nyromedia.in](http://samriddho.nyromedia.in)

### SKILLS

Figma Photoshop AfterEffects PremierePro Illustrator HTML CSS JS Miro Notion  
Zeplin Framer Overflow Clickup Whimsical Google suite Typeform Protopie

### JOB PROFILES

Product designer Visual designer Motion designer Interaction designer UI/UX designer

### WORK EXPERIENCES

**AUGUST 2022 - CURRENT**

#### Product Designer and Video Consultant

##### TechAnalogy, Noida, UP

- Working fulltime as a product designer with hands on client work using Figma
- Handling social media video contents and story telling
- Shooting videos for various marketing campaigns
- Editing videos using Premiere Pro and AfterEffects for final upload

**JULY 2021 - AUGUST 2021**

#### Designer

##### RealBridge E-Marketing Solutions

- Working fulltime as a graphic designer
- Handling social media content and creatives
- Producing deliverables for multiple clients at the same time
- Used Photoshop, AfterEffects and Premiere Pro for delivering videos

**OCTOBER 2020 - MAY 2021**

#### Product Designer

##### Infigon Futures, Mumbai, Maharashtra

- Working as a fulltime graphic designer to handle social media content and creatives
- Working as a video editor to deliver videos using AfterEffects and Premiere Pro
- Used Photoshop to make stunning visuals for the company app and website
- Made the prototype and visual design for company's app and website using Figma

**AUGUST 2020 - NOVEMBER 2020**

#### Designer

##### iSchoolConnect Chennai Community, Chennai, Tamil Nadu

- Working as a fulltime graphic designer to handle social media content and creatives
- Working collaboratively with content team, as a social media content strategist

**APRIL 2020 - OCTOBER 2020**

#### Design Head (Graphics and Product Design)

##### TechAnalogy, Noida, UP

- Delivered 2 UI/UX talks and mentored over 500+ students regarding UI/UX design
- Prepared a working prototype of the company's website
- Delivered numerous creative posters for various marketing campaigns
- Delivered social media banners for company's promotion

**OCTOBER 2020 - JANUARY 2021**

#### Design Mentor

##### Inception Wave, Chennai, Tamil Nadu

- Social media designing and mentoring juniors in college regarding graphic design
- Delivered 1 graphic design talk and mentored over 100+ students regarding graphic design
- Delivered numerous creative posters for various marketing campaigns for the in-house mobile app of the company
- Learned UI/UX design from colleagues for designing company's mobile app

## WORK EXPERIENCES

SEPTEMBER 2020 - JANUARY 2021

### Designer

Learn Yuva, Chennai, Tamil Nadu

- Designing for social media for company's marketing campaign
- Worked as intern for 2 months (July'20 - September'20) then promoted as a permanent member.

JANUARY 2020 - OCTOBER 2020

### Designer

Inception Wave Student Chapter SRM, Chennai, Tamil Nadu

- Designing for social media

AUGUST 2019 - MAY 2020

### Designer (College Fest Volunteer)

Aaruush, Chennai, Tamil Nadu

- Designing for social media for college fest
- Worked as a volunteer then promoted as committee member
- Learned Photoshop and Premiere Pro for the first time